

### APEC 2024 Announces Call for Industry Session Proposals

*The 39<sup>th</sup> Annual Applied Power Electronics Conference will again include a full slate of the popular Industry Sessions intended to introduce the latest technology developments; deadline for submission of proposals is August 11, 2023*

Long Beach, CA – June 6, 2023 – [APEC 2024](#), to be held in Long Beach, California, from February 25-29, 2024, announces the call for submission of [Industry Session Proposals](#) for the conference’s increasingly popular presentation series. The Industry Session component of the conference was created to encourage more content from industry practitioners. Industry Session (IS) speakers are invited to make a presentation only, avoiding the formality of writing the papers for IEEE Xplore publication. IS tracks run in parallel with APEC Technical Sessions and the presentations are included for download by paid APEC attendees.

The deadline for submission of proposals is August 11<sup>th</sup>, 2023.

**\*\*Regular APEC attendees – please take note that the submission deadline is about 3 weeks earlier than the usual deadline due to early scheduling of APEC 2024. \*\***

The very popular Industry Session format has allowed APEC to present information on current topics in power electronics from sources that would not otherwise present at APEC. The target audience for these sessions is also extended to include system engineers/architects and business-oriented people such as purchasing agents, regulatory agencies, along with other people who support the power electronics industry. The focus of the Industry Sessions is up-to-date technical content and marketing information will not be allowed.

Industry Session proposals can be submitted for an individual speaker presentation or for an overall session proposal. The total time allowed for each presentation is 25 minutes, including 5 minutes for Q and A. Proposals for an entire session should include the overall session title/theme as well as the 4, 6 or 7 (25-minute) individual presentation titles and presenter names that would make up that overall session. Please note that the 20-minute talk, 5-minute Q&A must be adhered to. Industry Session presentations may be modified up to the day before they are presented, ensuring that the most up to date material is presented.

“Topics of interest for Industry Sessions cover a very broad range of technologies and disciplines,” reported David Chen, Industry Session Co-Chair. “The new SiC and GaN devices have spurred advances in power electronics, while new markets, such as electric vehicles have moved power electronics to an ever-increasing important role in power management.”

To submit a proposal for an Industry Session at APEC, presenters should prepare a 2-3-page proposal that provides a summary of the presentation content and a description of the target audience. Also, a short professional biography of the speaker should be included. If proposing for a full session, a proposal for each of the individual presentations must be submitted. Presentations should have strong technical content and commercial references should be limited and only in support of the core content.

Industry Session Co-Chair, Dhaval Dalal emphasized the value and importance of the APEC Industry Sessions. “These sessions take place in parallel with the Technical Sessions during the entire length of the conference. Many registrants choose to attend a combination of talks from both the Technical and Industrial tracks.”

“Industry Session track provides a unique opportunity for professionals to present their work that may not only shape the industry but also helps with its growth” quoted by another IS Co-chair, Deepak Veerreddy.

**About the Applied Power Electronics Conference (APEC)**

As "The Premier Event in Applied Power Electronics™," APEC focuses on the practical and applied aspects of the power electronics business. This is not just a designer's conference. APEC has something of interest for anyone involved in power electronics:

- Equipment OEMs that use power supplies and dc-dc converters in their equipment
- Designers of power supplies, dc-dc converters, motor drives, uninterruptable power systems, inverters and any other power electronic circuits, equipment and systems
- Manufacturers and suppliers of components and assemblies used in power electronics
- Manufacturing, quality and test engineers involved with power electronics equipment
- Marketing, sales and anyone involved in the business of power electronics
- Compliance engineers testing and qualifying power electronics equipment or equipment that uses power electronics

**Media Contact:**

[WelComm, Inc.](#)

Greg Evans, P.E., APEC 2024 Publicity Co-Chairman

858.633.1911

[greg@welcomm.com](mailto:greg@welcomm.com)