

Registration Now Open for PSMA Vehicle Electrification Workshop

A pair of virtual events will address the latest technologies and future trends in vehicle electrification for automotive, off-road and heavy-duty electric mobility applications; Registration is open for both sessions on Sept. 13 and 20, 2022

Mendham, NJ—August 5, 2022—The PSMA Transportation Electronics Committee is holding an extraordinary two-session virtual Vehicle Electrification Workshop focused on the latest technologies and future trends surrounding vehicle electrification. Being held on consecutive Tuesdays, September 13 and September 20, the workshop is fine-tuned for any engineer or manager involved in vehicle electrification – both those in the automotive industry and also the off-road and heavy-duty vehicle industries. [Registration for the PSMA Vehicle Electrification Workshop is now open](#) with early registration discounts available until August 11. PSMA members who register will receive an additional discount.

Presenters at the Vehicle Electrification Workshop are members of the PSMA Transportation Electronics Committee as well as experts from OEMs, Tier 1 suppliers, the Department of Energy (DOE) and other governmental organizations and universities. A broad range of timely subjects will be covered in the two-session workshop. Including the latest technologies in fast-charging and wireless charging; addressing high EMI; DC/DC power converter trends; battery testing and management; and much more.

Each of the five-hour sessions will begin at 9:00 A.M., CDT, and will feature a keynote presentation, technical presentation, a roundtable discussion, and will address submitted questions from attendees. The first session, on Sept. 13, will kick off with a keynote presentation, “Evolution of the EV Market,” by a speaker from KIA motors. The second session, on Sept. 20, will feature two keynote presentations: “Overview of Current EV Charging Projects Supported by the Department of Energy,” presented by Fernando Salcedo from the DOE, and “Materials to Help Battery Life. Recycling, Trends in Testing - All Chemistries,” by a representative from Oakridge National Laboratory.

“You don’t want to miss this detailed, informative and amazing workshop,” said Fred Weber, Committee Co-Chair. “This portfolio of topics on EV technologies is unmatched by anything on the market today. And remember, by registering you will automatically receive a link to the recorded sessions to view at your leisure. So, if the timing of the workshop does not work well for you, register anyway and view it when time permits. You only lose the ability to ask live questions.”

The PSMA Vehicle Electrification Workshop is being promoted in cooperation with the IEEE/AIAA Transportation Electrification Conference and Electric Aircraft Technologies Symposium (ITEC+EATS). Attendees from ITEC+EATS 2022 will receive a \$100 discount upon registration and will be eligible for a \$100 registration discount to attend next year’s being held in Detroit, MI, on June 20-23, 2023.

About PSMA

[PSMA](#) is a non-profit professional organization with the two-fold objective of enhancing the stature and reputation of its members and their products and improving their technological power sources knowledge. Its aim is to educate the electronics industry, academia, government and industry communities as to the applications and importance of all types of power sources and conversion devices.

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