

Vitrek Introduces Glen Broderick as New Western Regional Sales Manager

Industry professional brings industry expertise as company grows its high performance line of hipot testers, precision high-voltage meters and power analyzers.



Poway, CA—October 18, 2018—Vitrek, the leader in high voltage test and measurement equipment, is pleased to announce that Glen Broderick has joined the Vitrek sales team as Western Regional Manager. Glen will cover the design engineering and production test sectors in the Western United States. Glen brings over 20 years of successful sales and sales management experience in the Electronics Test & Measurement industry. He will be responsible for maintaining relationships with existing customers, reps and distributors and developing new customers and channels for Vitrek’s growing line of electrical safety testing equipment, high-voltage meters and power analyzers.

(Click [image](#) to download high-res JPEG)

“This is a great time to join Vitrek, as it continues to expand its offering of world-class test equipment,” said Glen. “I am excited to be part of the team and honored to work for such a well-respected company in the power test & measurement industry. I look forward to working our customers and reps to further the company’s market penetration.”

Glen has worked his entire career in Test and Measurement Electronics. He has worked for companies such as Fluke, Tektronix, and Electro Rent. He also has a passion for entrepreneurship and has worked for four test and measurement startups. Over his career Glen has carried held positions as Account Manager, Western Regional Supervisor, Director of Product Marketing, Director of Mil-Aero Channel, US Business Development Manager and Senior Director for Sales Force Training.

“We are very pleased to have a person of Glen Broderick’s caliber and experience joining our growing enterprise,” said Don Millstein, President of Vitrek. “Glen will play in essential role in developing and supporting Vitrek’s customer base in the test and measurement industry.

About Vitrek

Since 1990, Vitrek has provided innovative global solutions for high voltage test and measurement including electrical safety compliance testers, multi-point high-voltage switching systems and graphical power analyzers. Vitrek also supplies precision high voltage measurement standards to national laboratories and calibration labs around the world. This unique combination of capabilities positions Vitrek as a leading provider of test solutions serving the photovoltaic, medical equipment, power conversion, electrical component and appliance industries.

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