



## **Akros Silicon Selected by AlwaysOn as a GoingGreen Silicon Valley Global 200 Winner**

*GreenEdge™ System-on-Chip (SoC) inventor recognized for creating innovations in green technology.*

SUNNYVALE, Calif. – January 8, 2013 – [Akros Silicon Inc.](#), announced that it has been chosen by AlwaysOn as one of the GoingGreen Silicon Valley Global 200 winners. Inclusion in the GoingGreen Silicon Valley Global 200 signifies leadership among its peers and game-changing approaches and technologies that are likely to disrupt existing and entrenched players in green technology. Akros was specially selected by the AlwaysOn editorial team and global industry experts based on a set of five criteria: innovation, market potential, commercialization, stakeholder value and media buzz.

The GoingGreen Global 200 winners were selected from among thousands of domestic and international technology companies nominated by investors, bankers, journalists and green technology industry insiders. The AlwaysOn editorial team conducted a rigorous three-month selection process to finalize the 2012 list.

Akros has established itself as a leading solution in network power applications adopted by major OEMs worldwide. Akros' flagship digital isolation technology, [GreenEdge™](#), allows digital communication, power control and health monitoring across the isolation barrier. The newest member of their family of GreenEdge energy management SoCs, the AS1860, offers features that accommodate flexibility within systems to create robust power management, while providing enhanced energy saving features.

“We are honored to be recognized for our accomplishments in energy efficiency,” said Parviz Ghaffaripour, Akros' President & CEO. “When we introduced GreenEdge technology in 2009, our innovative approach was to change the design paradigm from power management to total energy management. Today, with 60W and above Power Over Ethernet (PoE) deployments expected to transform next-generation enterprise workspaces, our new AS1860 offers systems designers the most robust, energy-efficient and cost-effective solution for higher power PoE applications.”

Akros and the GoingGreen Silicon Valley Global 200 companies were honored at AlwaysOn's seventh annual GoingGreen Silicon Valley, November 27th and 28th, 2012, at the Golden Gate Club in San Francisco, CA.



GoingGreen Silicon Valley is a two-day executive event where cutting-edge Greentech CEOs meet the movers and shakers from the biggest industries on earth. Green technology innovators are transforming trillion dollar industries—and the solutions they are delivering not only promise to clean up pollution and restore ecosystems, but bring abundance and prosperity to everyone.

“This year’s GoingGreen Global 200 displays a maturity in the green technology industry that makes it very attractive to both investors and innovators. Greentech research is maturing rapidly, and as it couples with technology innovators and investors, companies are emerging that have the ability to change the way we live our lives for the better and bring huge returns to their founders and funders,” says Tony Perkins, founder and editor of AlwaysOn. “This year’s GoingGreen Global 200 winners are pushing the bounds of how technology can bring about change in the war on our planet’s waning resources. The strength of these companies lies in their ability to nurture innovative ideas and see them through to successful, sustainable and profitable businesses.”

[A full list](#) of all the AlwaysOn GoingGreen Silicon Valley 200 winners can be found on the AlwaysOn website.

For more information, please visit <http://www.akrossilicon.com>.

Tags: #GreenEdge, #PoE, #Akros Silicon, #Akros, #Energy Management, #GreenEdge, #PoE, #Power over Ethernet, #PoE+, #PoE++

### **About Akros Silicon**

Headquartered in Silicon Valley, [Akros Silicon](#) provides leading edge, intelligent energy management ICs. Akros’ disruptive silicon technology makes it possible to integrate multiple ICs, high-voltage isolation and discrete components into a single device, thus enabling electronic OEMs to develop cost-effective and energy-efficient solutions.

### **About AlwaysOn**

AlwaysOn is the leading business media brand networking the Global Silicon Valley. AlwaysOn helped ignite the social media revolution in early 2003 when it launched the AlwaysOn network. In 2004, it became the first media brand to socially network its online readers and event attendees. AlwaysOn’s preeminent executive event series includes the Silicon Valley Innovation Summit, OnMedia, OnHollywood, IMPACT Venture Summit Mid-Atlantic, Venture Summit East, OnDemand, Venture



Summit Silicon Valley, OnMobile and GoingGreen Silicon Valley. The AlwaysOn network and live event series continue to lead the industry by empowering its readers, event participants, sponsors and advertisers like no other media brand.

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